



EXECUTION SPARK ROADMAP

FACILITATED BY PETER DE LA TORRE, CSSYB
EXECUTION ARCHITECT

This is not a passive seminar. It is a Behavior Modification Diagnostic. We do not deliver lectures; we install a self-correcting operating system designed to close the gap between what your team knows and what they do.

WHO IS THIS DESIGNED FOR:

- Leadership teams tired of the '12-Month Mirage.'
- Organizations missing Q1 targets despite high activity.
- Executives seeking to move their culture from 'Accountability' (External) to 'Ownership' (Internal)."
- Leadership teams whose A.I. and technology investments are not yielding an ROI due to a lack of human execution.

THE PROMISE: A 60-MINUTE COMPLIMENTARY DIAGNOSTIC TO IDENTIFY THE EXECUTION GAPS IN YOUR Q2 STRATEGY

SEGMENT 1:

The Diagnosis: Identifying the "Great Blind Spots" that cause teams to coast for 10 months.

SEGMENT 2:

The Shift: Moving from a "Red Ocean" (Competing) to a "Blue Ocean" (Creating) mindset.

SEGMENT 3:

The Focus: How to ruthlessly allocate 75% of your week to Revenue Producing Activities (R.P.A.s), eliminating the "busy work" that kills profitability.

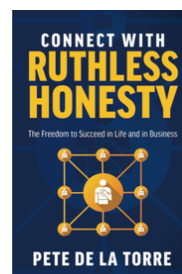
SEGMENT 4:

The Solution: Introduction to "Strategic Periodization" Why 13 Weeks = 1 Year.

THE OUTCOME: HOW TO TRIGGER A "YEAR-END PUSH" FOUR TIMES A CALENDAR YEAR.

CLIENT SUCCESS

"Our company has invested thousands of training dollars through the years without satisfactory results. Your simple but powerful training program treats the root cause of inconsistent productivity."
— Hernando Novoa, Sr. VP, I First Bank



All leadership attendees will receive a signed copy of Peter's Global 5-Star book, "Connect With Ruthless Honesty", to continue the work after the session.

